

Docket No. AUS920010452US1

ABSTRACT OF THE DISCLOSURE

INCENTIVE CALL MINUTES

A method, computer program, and data processing system for providing telephone call minutes as an
5 incentive for participating in commercial transactions is disclosed. An amount of telephone minutes commensurate with a transaction (e.g., a number of minutes per dollar spent at a store) is crediting to a user's pre-paid telephone account in response to entering into a
10 commercial transaction with an organization offering the incentive.

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